



iCUE™



Evelin Velev

Evelin Velev (26) is a software engineer and entrepreneur, who among other things is passionate about developing an entrepreneurship and innovation ecosystem in Bulgaria.

He co-founded the first students' entrepreneurship club in Bulgaria - Start It Smart and has taken part in the creation of a number of initiatives and events including the 3Challenge competition, the Lean Spark conference and the StartUP conference. After Start It Smart assumed the role to represent Bulgaria as a member of iCUE, Evelin became a delegate and later joined the advisory board of the consortium.

Besides this role Evelin is working as a consultant in some international software projects concerning business process management and is working on the launch his 3rd start-up in the field of consumer Internet products. The product has the goal to make a "real time heat-map" and adequate predictions of the social night life of the cities it is working in.

In the past Evelin has studied computer science in the Sofia and New Bulgarian Universities and afterwards has taken classes on entrepreneurship in UC Berkeley and Babson College. He has gained real life start-up experience as a co-founder of an Internet start-up called Reloyalty.com and as founder of a mobile app development studio called Mobile Innovations AD. He has also taken a role as a software engineer in SAP.