



**iCUE**™



## 3<sup>rd</sup> Annual Global Summit 'The Power of a Dream'

2012  
London, UK

Every Spring, iCUE's members from across the world convene for the [Annual Global Summit](#) to:

- Discuss the development of youth entrepreneurship policy and programs in their respective countries;
- Share best practices, programs and approaches;
- Deliberate on iCUE's annual priorities;
- Establish messages to national and international policy makers; and,
- Set priority actions for the coming year.

The 3rd Annual Global Summit will take place in [London, UK on April 25-26, 2012](#), and will be run in the spirit of, the London 2012 Olympics. Further information will be available in December 2011.

Please email [Tobias.Hug@icueonline.com](mailto:Tobias.Hug@icueonline.com) for further information.

**April, 25-26<sup>th</sup>**



## Day 1 - iCUE Leaders Round Table

(max. 30 participants / 1-2 per member organization)

On April 25<sup>th</sup> the founders & presidents of over 20 leading national youth enterprise organizations will convene in London to deliberate on iCUE's further development. Besides key decisions on priority activities for the year ahead, powerful programs and frameworks that directly benefit iCUE's members will be developed. This is an invitation-only event.

### Highlights of the Day

- Meet the leaders of national youth entrepreneurship organizations from 20 countries & together build iCUE
- VIP Mentorship Dinner at Prestigious London Club
- Networking with VIP Guests from the Kauffman Foundation, TiE, European Commission and UNCTAD
- Special Reception on the London Eye with Keynote Speakers

### Agenda

**08.30** Registration & Refreshments

**09.00** Welcome & Opening Words

**09.15** Setting the Context – iCUE 101

**09.30** **Member Mentoring Framework**  
*Development of Global Mentoring Model that helps transforming iCUE Members into world-class Organizations*

**11.00** **iCUE Programming**  
*Designing of Global Mobility Program & Global Advocacy to provide tangible Benefits for Member Organizations*

**12.30** Lunch

**13.15** 2012 iCUE Photos

**13.30** **iCUE Sustainability**

*Sourcing of new Revenue Streams for iCUE as well as Member Organizations*

**15.00** **iCUE Objectives & Road Map 2012/13**

*Key Decisions on Priority Activities and iCUE Programming for the Year ahead*

**16.30** **Adjourn & Final Words**

**17.30** **Special Keynote Speakers & Networking at London Eye**

**18.30** **Mentorship Dinner**





## Day 2 - iCUE Global Summit

(max. 70 participants)

The Global Summit on April 26<sup>th</sup> will showcase and discuss global best practices of youth enterprise organizations across the world and develop a powerful message to national and international policy leaders. iCUE's member organizations are invited to send to this highly engaging event small delegations from their respective countries to meet and network with inspirational leaders and high-profile VIP guests.

### Highlights of the Day:

- Intense Global Best Practice Sessions to accelerate your organizations – TED style talks
- Press Conference
- Special Reception, Keynote Speakers & Award Ceremony
- VIP Dinner and Networking with Guests from the Kauffman Foundation, UNCTAD, TiE, European Commission, Erasmus for Young Entrepreneurs and Enternships.com

### Agenda

<p><b>08.30</b> Registration &amp; Refreshments</p> <p><b>09.00</b> Welcome &amp; Opening Words</p> <p><b>09.15</b> Country Presentations</p> <p><b>10.15</b> <b>Financial Sustainability</b> <i>Discussion of Revenue Models such as Sponsorship, Member Fees, Consultancy</i></p> <p><b>11.05</b> <b>Governance Structure</b> <i>Benefits and Limitations of different organizational Governance Designs</i></p> <p><b>11.55</b> <b>Building World Class Teams</b> <i>Best Practices in Volunteer-, Advisor- and Global Advocate Recruitment</i></p> <p><b>12.45</b> Lunch</p> <p><b>13.30</b> 2012 iCUE Photos</p>	<p><b>13.45</b> <b>Marketing &amp; Communications</b> <i>Discussion of Global Best Practices in Stakeholder Management &amp; Marketing</i></p> <p><b>14.00</b> <b>Innovative Programming</b> <i>Showcasing of outstanding Programs and Projects of Member Organizations</i></p> <p><b>15.30</b> <b>Global Connectivity</b> <i>VIP Guest Speaker Panel from international Programs and Entrepreneurship Initiatives</i></p> <p><b>16.00</b> <b>2012 iCUE Message</b> <i>Development of powerful Message to share with Policy Leaders and Decision Makers</i></p> <p><b>16.30</b> <b>Adjourn and Final Words</b></p> <p><b>17.30</b> <b>Special Reception to Announce 2012 iCUE Message to Press &amp; Media</b></p> <p><b>18.30</b> <b>Global Summit Annual Dinner, Awards &amp; Keynote</b></p>
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**April 27-29th** NACUE's **National Leaders Training Conference (NLTC)** brings together enterprise societies leaders from across the UK to connect, inspire and empower them for the year ahead. iCUE delegations are invited to attend high-profile workshops and to meet inspiring young leaders as well as special keynote speakers.

**April 30th** **Optional trip to Cambridge** to meet key players (local societies, accelerators, incubators and more) of NACUE's East England Pilot Project and to learn from their first-hand experiences developing a Regional Student Enterprise Ecosystem. This is a unique opportunity offered exclusively to iCUE members.



## Registration Fee (Prices / Person)

## Sponsors & Partners

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### **iCUE Leaders Round Table (Day 1) – April 25**

Ticket Price includes all meals, the London Eye, and transportation costs to reception and dinner

**£95 GBP**

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### **iCUE Global Summit (Day 2) – April 26**

Ticket Price includes all meals and transportation costs to reception and dinner

**£75 GBP**

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### **Combo Ticket (both Days)**

**£150 GBP**

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### **NLTC (National Leaders Training Conference) – April 27-28**

**£70 GBP**

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### **Cambridge Delegation – The East of England Student Enterprise Network Pilot Program – April 30**

**£30 GBP**

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Erasmus for Young  
**Entrepreneurs**



fostering entrepreneurship globally

### **2012 iCUE Awards**

iCUE will honor those who drive global youth entrepreneurship by recognizing the *National Youth Entrepreneurship Organization of the Year*, the *Global Youth Entrepreneurship Catalyst of the Year*, and the *iCUE Champion of the Year*. Further details will be announced and nominations will open in January 2012.

### **2012 iCUE Scholarships**

Three scholarships to iCUE's 2012 Global Summit, NLTC and Cambridge Delegation valued at £250 will be made available to exceptional national youth enterprise leaders who are members of iCUE from developing countries. Contact [Tobias.Hug@icueonline.com](mailto:Tobias.Hug@icueonline.com) for further details.