



iCUE 2012 Global Round Table Partnership Packages

The event

The 2012 iCUE Global Round Table will convene leaders of youth entrepreneurship organizations from over 20 countries and takes place over two days in London, UK.

On April 25th the founders & presidents of all iCUE member organizations will deliberate on iCUE's further development and make key decisions on priority activities for the year ahead. Powerful programs and frameworks that directly benefit iCUE's members will be developed.

The Global Summit on April 26th will showcase and discuss global best practices of youth enterprise organizations across the world and develop a powerful message to national and international policy leaders. High-profile VIP guests from the UN, World Economic Forum, TiE, Kauffman Foundation and the European Commission confirmed their attendance.



Event Highlights

- Rigorous TEDx style global best practice sharing sessions
- VIP Mentorship Dinners
- Entrepreneurial Keynote & Networking Drinks Reception in the London Eye
- Celebrity Entrepreneur and Global Thought Leader Keynotes and Panels
- 1st Annual iCUE Global Enterprise Awards
- Press Conference
- And much more...

How you can support us

iCUE is seeking up to five sponsoring Partners to cover the full events' expenses of £15k. Your contribution will not only help running the event itself, but will financially support and enable leaders of youth enterprise organizations in developing countries to participate in the 2012 Global Round Table.





















Value Proposition

iCUE will highly elevate and promote your organization through its international-, and national networks as official partners of the Global Round Table, and supporter of the global youth entrepreneurship movement. Your support will be communicated to over 100,000 young entrepreneurs across the world through our newsletters, social media channels and other online platforms. Your organization’s logo will appear on all marketing materials related to the event and your support will be recognised in all press- and media releases.

Further, you will be invited to engage in the programming and we invite you to represent your organization during the Global Summit on April 26th. You will have the chance to meet and talk to the founders and presidents of over 20 leading national youth enterprise organizations from across the world, as well as VIP guests from the UN, World Economic Forum, TiE, Kauffman Foundation and the European Commission.

Sponsorship Packages

Partner Benefits	Silver Partner	Gold Partner	Platinum Partner
Logo, Link and Recognition as an iCUE 2012 Global Round Table Partner in iCUE’s Global Events Calendar & Blog			
Official Recognition as an iCUE 2012 Global Round Table Partner on Website (indicating partnership type)			
Logo on all Press Releases, Posters, & key Marketing Material related to Event			
VIP Invitation to the iCUE 2012 Global Summit on April 26th			
Promotion through all Social Media Channels and Partner Networks			
Opportunity to contribute promotional article to the iCUE Blog & Social Media			
Opportunity to contribute promotional article to iCUE March 2012 eNewsletter and be recognized as an iCUE organizational sponsor and partner			
Opportunity to exhibit, distribute materials and be recognized as a official partner at iCUE 2012 Global Summit on April 26th			
	£1K	£3K	£5K



About iCUE

The international Consortium of University Entrepreneurs (iCUE) is a global consortium of student enterprise enhancing organisations. The network was initiated by Victoria Lennox (Founder & Chair of NACUE and recent holder of the 2011 Queen's Award for Enterprise Promotion), and was founded in May 2010 among member organisations from the UK, Denmark, Sweden, Spain and Bulgaria. Today, iCUE now supports student enterprise initiatives in more than 18 countries and continues to grow, now including China, USA, Brazil, Finland, Vietnam, India, Rwanda, Ireland, Norway, Canada, Nigeria, Ethiopia and Germany.



iCUE's mission is to drive global youth entrepreneurship and to represent the views of young entrepreneurs to national and international policy leaders and decision makers. It does so by connecting leading national youth enterprise organisations from all over the world, so as to enhance global collaboration, share best practices and develop messages and thought leadership to share with

international decision makers. Since launching, iCUE has already had a voice in 2010 at the World Economic Forum's Enterprise Education Roundtable in Brussels and at the UNCTAD 2011 Expert Group on S&T and Enterprise Education in Geneva.

iCUE is fortunate to have the support of leading global expert Advisors and a Youth Advisory Board who support the strategic and sustainable evolution and growth of iCUE as it works to advance youth entrepreneurship across the world.

Each year iCUE's members convene for its "Annual Global Round Table" to discuss national developments and to further accelerate global youth entrepreneurship. Throughout the year, the members interact and work together via bi-weekly conference calls, a monthly eNewsletter, a shared Wiki and smaller project-based task forces. Each month iCUE develops and distributes guidelines & case studies that directly support the continuous development of national organizations particularly.

iCUE's 2011/12 Objectives

- (1) To increase global membership,
- (2) be recognised as a global hub for youth entrepreneurship society models,
- (3) disseminate best practices, guidance tools and templates,
- (3) achieve financial sustainability, and
- (4) foster the growth of similar movements across the world.

Please find further information about iCUE on www.icueonline.com.

Advisors & Team



David Moore
Founding
Benefactor
/ Advisor



Alan Barrell
Advisor
/ Patron



Helen Zhang
Advisor



Somnath Chatterjee
Advisor



Ari Huczkowski
Advisor



Jim de Wilde
Advisor



Karen Wilson
Advisor



Fiorina Mugione
Advisor



Victoria Lennox
Founder / Chair



Tobias Hug
Director